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Throughout his academic career, he has developed his research interest in the areas of the Open building (OB) which is inspired by the theory from John Habraken that relates to flexible housing, Industrialised Building System

(IBS) and affordable housing for the Gen-Y. His research relates to a new business model for the housing industry that challenges the conventional housing procedures and produces a disrupt business model for the housing industry.

He has published and presented his research work in various journals and proceedings locally and internationally. His work on the flexible housing for the housing industry in Malaysia has received recognition from an international company in Finland during a presentation in ETH, Zurich in 2015. He is a certified trainer for ATLAS.ti, a Qualitative Data Analysis software, and also an advisor for Mendeley, a software used for referencing.