



Ronaldi Saleh Umar

Qualification:

MA Art and Design (by research), UiTM
BA Art and Design (Graphic Design), UiTM
Certificate of Graphic Design, Interstudi School of Design, Jakarta

Working Experience:

Faculty of Design and Architecture, Universiti Putra Malaysia
Faculty of Art and Design, Universiti Teknologi Mara
Faculty of Information Science & Engineering, Management and Science University
Head of School (Multimedia), Kuala Lumpur Metropolitan University College
Faculty of Design Innovation, Lim Kok Wing University of Creative Technology
Smart Global Network
McCann Erickson
Citra Pena Publishing

Field of Specialization:

Interaction Design, Educational Technology, Visual Communication

Research Areas of Interest:

Design for Learning Disabled, Photographic memory, Instructional Design



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Ronaldi Saleh Umar is a Lecturer at the Department of Industrial Design, Faculty of Design and Architecture, Universiti Putra Malaysia. He has been involved with the VisComm unit (in-house Design unit at faculty), Master's Degree program development (MDes), exhibition, curriculum, Alam Cipta Journal, as well as student affairs and activities. He is also involved with design organizations such as wREGA (Graphic Design Association of Malaysia), AECT (Association for Educational Communication and Technology) and META (Malaysia Educational Technology Association).

Prior to joining Universiti Putra Malaysia, he had been lecturing design courses for more than ten years at premier design universities in Malaysia. He has received awards at the MTE (Malaysia Technology Expo), ITEX (International Invention, Innovation and Technology Exhibition), Brussels Innova, PECIPTA

(Persidangan dan Ekspo Ciptaan Institusi Pengajian Tinggi Antarabangsa), and Flemish Inventors Association. As a designer, he was involved with multinational advertising agencies, print and publishing companies, as well as multimedia companies. He had also exhibited his design works at Galeri Petronas, ILHAM, STEDEX (Sustainable Tropical Environmental Design Exhibition) and UiTM (Universiti Teknologi Mara).

Ronaldi is interested in the field of Interaction Design where the primary concern of the design is focused on the two way communication between user and the design with technology. His previous work involved multimedia instructional design for dyslexic children; mobile apps interface design, digital storytelling and interactive comics. He is currently working on photographic memory visualization in support to memorizing the Al-Quran.