

EDITORIAL PREFACE

Five articles are published in this ALAM CIPTA and the articles raise various issues ranging from physical design solution, cognitive analysis and design process. These articles are received, reviewed and process according to submission and production timeframe rather than editorial preferences. However, sustainability is still the key issue that the articles try to highlight. It is not surprising because environmental problems still persist in our world today and it is the key problem in regards to our quality of living and life.

The first article by Marek Kowloski and Yusnani Mohd Yusof examines the possibility of solving the inner city condition by urban design strategies. Based on case study method, the authors posit that urban design is not only concern about physical condition but also related to economic and social revitalization. Michael G. Oladokun and Timothy E. Adewuyi try to identify the best method to conceptualize the complex socio-technical system of household energy consumptions and carbon emission. Based on the literature review exercise, they make a suggestion that system dynamic approach is the best system. Saiful Hasley et al, explore the practice of design thinking with experts (non-design background) in solving problems. The findings posit the usefulness of design oriented thinking in developing better solutions especially for collaboration or multidisciplinary projects.

Noor Fazamimah et al investigate people willingness to pay for historical conservation in the urban areas, in specific Georgetown, Penang: UNESCO Heritage site. The authors' works base on the

complex urban conservation premises because urban areas always been regarded as the government territory, therefore, the perception of the public is that the cost for urban conservation shall be borne by the government monies. However, the findings reveal that people are willing to pay for historical conservation. The findings do bring hopes for better urban historical conservation management in Malaysia. Norhuzailin et al presenting a student studio work in relation to a park development in Bukit Serindit, Melaka. It is the first attempt by ALAM CIPTA to publish a narrative of a student's studio design works. It is our hope that in the future, a design narration article will evolve into a design critique article, in which, the author can be more critical at the theoretical and practical levels of the design. It is very enlighten for us to receive this kind of article by Norhuzailin et al. ALAM CIPTA would like to welcome more articles that critical to design project be it an architecture or design project and either it is based on student works or professional practice works.

ALAM CIPTA accepts articles that concern with architecture and design related to the process, methods, techniques, practices and theories. On behalf of the editors, I would like to thanks all the authors and reviewers who had work very hard. Your contribution is very valuable as it help the advancement and dissemination of knowledge to "cipta" [create] a better world. We encourage your feedbacks at alamciptaeditor@upm.edu.my and thank you for your continuous support of ALAM CIPTA.

Editors in Chief